



CITY OF HEATH UPDATE

HEATH
REMEMBER TO
SHOP LOCAL
In Town & Online

JANUARY
2021



HEATH STRONG

Pictured: Mayor Elam and family - 2020 Homecoming Reverse Parade

Years from now we'll tell stories of how we tackled the pandemic of 2020. We'll never take haircuts or toilet paper for granted again. "I'm so over these masks," uttered at least once by most of us, will be a phrase of the past.

Some stories will be very sad, but our community's commitment and perseverance to stay safe while going on with our lives has only made us stronger.

At the start of the pandemic, there were too many unknowns, and we asked everyone to shelter in place. As others developed more rules and policies, we found the Golden Rule was what we needed most. From the beginning I expressed faith in the citizens of Heath, and you did not disappoint.

Our City Manager, Aretha Adams, led the city responsibly by erring on the side of caution while still providing all of the needed services for our citizens. We channeled \$400,000 of sales tax revenue back to our businesses to keep them going. No other city came close to this level of financial support. Most of our businesses are now back to pre-COVID-19 revenues.

Even in a pandemic, and again for the third year in a row, the council was able to reduce our property tax rate based on our "equivalent tax" formula. If your value didn't go up too much, you should be paying about the same as last year.

Our sales tax revenues actually increased due to the spike in online sales, which pay out based on the final destination. We are also saving for future projects as part of our "pay as you go" strategy. Heath will continue to prepare for future challenges. If you have to pick a place to ride out a pandemic, Heath may be the best spot.

We gave up parades, parties, fireworks and vacations. We're looking forward to gatherings, handshakes, smiles and handing out hugs. Stay the course. We're almost there. Our community is running on all cylinders and we've got a wicked growl coming from the tail pipes.

We're Heath Strong - Kelson Elam, Mayor

ALARM PERMITS EXPIRE DECEMBER 31
Register or renew your residential or commercial alarm permit online at heathtx.com on the Department of Public Safety page.

RECURRING CREDIT CARD DRAFT SERVICE DISCONTINUATION

As of February 1, the City of Heath will no longer have the ability to offer recurring direct credit card draft services. For more information on alternative forms of payment, see the letter enclosed with this month's utility bill or go to the Utility Department page at heathtx.com.



Mayor Pro Tem New and family - Christmas in the Park

When I look back on this year I think of these words by Teddy Roosevelt, “A soft, easy life is not worth living, if it impairs the fiber of brain and heart and muscle. We must dare to be great; and we must realize that greatness is the fruit of toil and sacrifice and high courage.” 2020 has tested our metal. Persevering is something to be proud of, though the cost of it is something we will all feel in different ways for years to come.

I am grateful to this community for all the ways, big and small, you rose to the challenge, and for all the good you did for each other along the way. Looking forward to 2021.

Frank New, Mayor Pro Tem

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FROM YOUR CITY C



Council Member Rolater and husband, Tony - Farewell Drive-By for Chief Garrett



Council Member Weaver and family - July 4th Festivities

Goodbye 2020!

I am so proud of our Heath citizens, City staff, the Heath EDC and MBC, and our business partners for weathering the storm of 2020!

I am so honored to serve our wonderful city, and I pray for a blessed 2021 for all!

Donna Rolater, Place 3

Hello, friends and neighbors:

It goes without saying that 2020 has been a difficult and challenging year. But amongst these difficulties, I am thankful for some of 2020's lessons. For me, the most significant of which has been the distillation of priorities, and at the top of that list has been the wonderful reinforcement and strengthening of our family's bonds. Of the many things we all hope to leave behind, 2020's reminder for us to focus on "true priorities" is something that I hope we all carry into a great 2021 and beyond. Merry Christmas and Happy New Year.

Brent Weaver, Place 4

Year's Meetings

COUNCIL MEMBERS



Council Member Ruffo and family - July 4th Festivities

Wishing you a safe and life giving Christmas season as we celebrate the birth of our Lord and Savior, Jesus Christ. May His loving kindness fill your heart with peace, joy, and excitement for the upcoming New Year.

Paul Ruffo, Place 2



Council Member Beaman with DPS Chief Brandon Seery



Council Member Krause - July 4th Festivities

The year 2020 has been a strange and difficult year for many of us, but what remains is not easily undone: our families, our friends and our community. As we enter the New Year, I am reminded how amazing and extraordinarily unique Heath truly is. Through this past year, I have watched and been a part of a community that set a premiere example of how to unite and overcome a major obstacle as one people. I look forward to what 2021 brings for our community, and I wish y'all a safe, blessed, and Merry Christmas as well as a Happy New Year!

John Beaman, Place 5

Happy New Year to our Amazing Heath Community! We have come through unprecedented times in 2020! Yet we moved forward in so many ways with great capital improvement projects, a lower tax rate and exciting new staffing in our awesome Heath DPS! Our businesses are thriving with some help from Heath citizens and the Heath EDC and MBC. The excellent management of our city by staff and community talent contributions have really shined this year and make me more proud than ever to be a member of the Heath City Council. I wish all of you a very happy 2021 and thank you for the opportunity to serve Heath!

Rich Krause, Place 6



LAST CALL FOR 2020 CHARTER PATH MEMBERS

The inaugural t-shirts and decals for Charter PATH members will go away with 2020! To be sure you get yours, sign-up or make a one-time donation by December 31 at heathtx.com/PATH.

NOTE: If you would like to participate anonymously, please note when you sign up.



CHARTER PATH DONORS AS OF DECEMBER 14, 2020

PATH PATRON
\$10,000 Donation



PATH FUNDER
\$1,000 Donation



RHONDA HOLLOWAY
BILL & BARBARA BOTTORFF
MAGNUM HOME SERVICE

**HEATH FLAG SERVICE/
BURROW FAMILY**

PATH PAVER
\$500 Donation

Ernie & Becky Burkett
Chris & Angela Cass
Russell & Patricia Clark
Renee & Scott Clover
Colley Family
Dennis
Tom & Margaret Davidson
Jon-Paul & Crystal Dixon
Kathy Farrington
Neal & Mary Fondren
Grinnan Family
Rich Koepke
Mark & Lisa Misheck
McCuthcheon Farms, LLC
Rick & Kathy Spletter

SPECIAL CONTRIBUTION
Tom & Charlene Norris (\$250)
Gary & Tracy Allen (\$100)

PATH FINDER - Recurring \$10 per Month
Gary & Tracy Allen
Councilmember John Beaman
Anthony & Julie Berg
Ernie & Becky Burkett
Dean & Christine Brand
Mark & Suzanne Brooke
Jim & Beatrice Chester
Patrick & Lindsey Cummins
John & Janie Curtis
Ralph & Mary DeMott Family
John & Katie Dyer
Mayor Kelson & Brenda Elam
Kevin and Tracy Enoch
Ryan & Ashley Farha Family
David & Laura Gartling
Mark & Toni George
Ken & Lorrie Gray

Shawn & Misty Helms
Robert & Dana Hensley
Ken & Ginny Jackson
Lorrie Kasper
Wes & Sarah Keith
Kathryn Klepak
Councilman Rich Krause
David & Debbie Lane
Brian & Lea Lashley
Mike & Ruth Miller
Bob Petka
Bryan Ramey
John & Janet Reed
David Roe
The Farha Family
Tony & Councilmember Donna Rolater
Justin & Jennifer Saunders
Gini Seely
Tom & Diane Smith
Cameron & Michelle Slocum
Lillian & Councilmember Brent Weaver
Jeff & Cathy Wicker

Steve & Stacy Wingard
William & Wendy Wilbanks
Michaela Wood
Craig & Julie Zurek

PATH MAKER - Recurring \$5 per Month
Gary & Kellie Anderson
Randy & Lana Dodgen
Calvin and Linda O'Glee
Candee Smith

If you would like to participate anonymously, please indicate that under publicity, when signing up.

VISIT HEATHTX.COM/PATH TO FIND CHARTER MEMBERSHIP BENEFITS AND SIGN UP ONLINE, OR SCAN THE QR CODE ABOVE.