

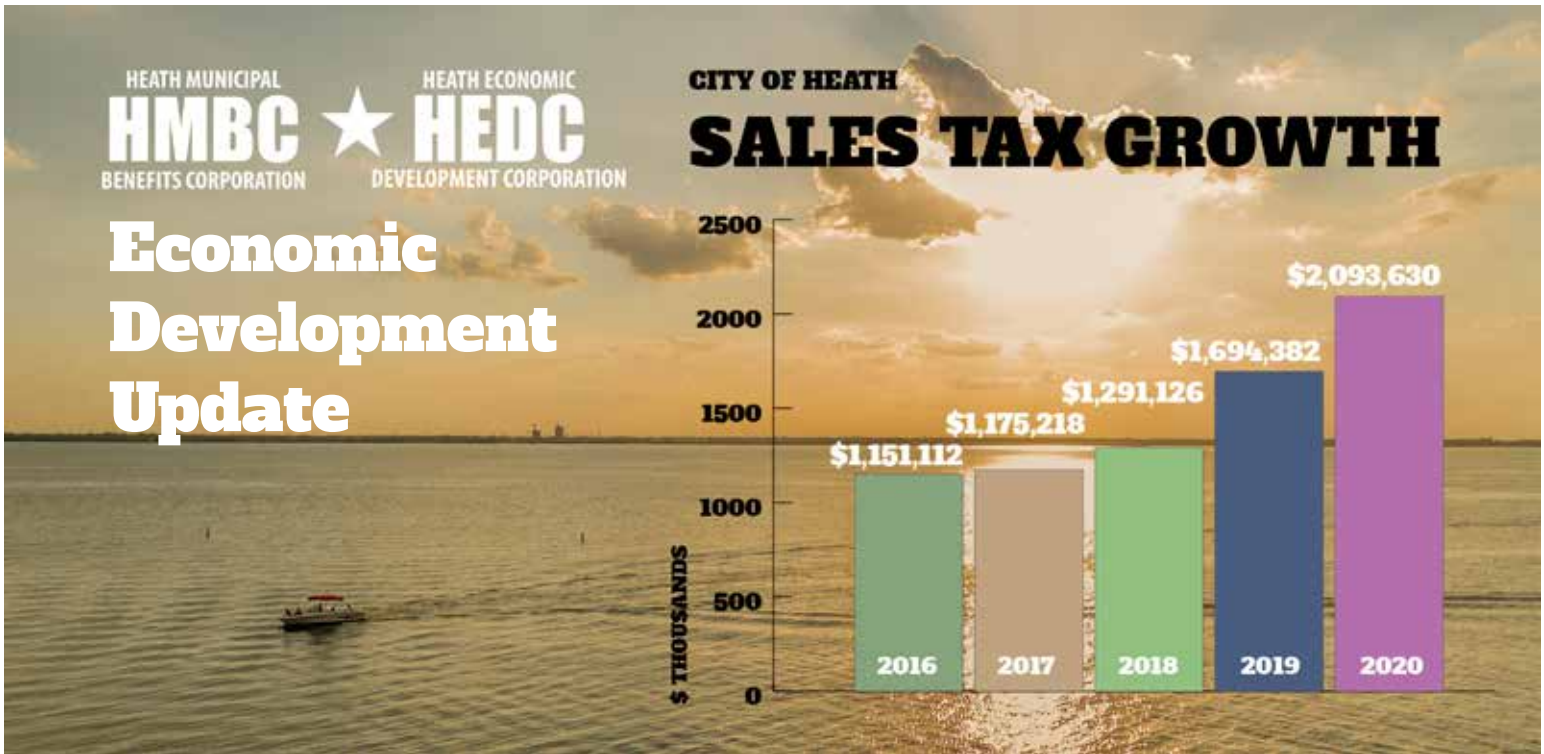


CITY OF HEATH UPDATE



Updates
in Next
Month's
Newsletter

OCTOBER
2021



HEATH MUNICIPAL
HMBC
BENEFITS CORPORATION



HEATH ECONOMIC
HEDC
DEVELOPMENT CORPORATION

Economic Development Update

CITY OF HEATH PARTICIPATES IN ROCKWALL AREA CHAMBER'S GROWTH SUMMIT

City of Heath leadership joined surrounding Rockwall County leaders at the Rockwall Area Chamber of Commerce's Growth Summit Luncheon on August 25, featuring economic development updates from each community.

"Our Council and EDC are facing the reality of growth with a guided approach to *Keep Heath, Heath,*" said David Lane, who represented Heath as president of the Heath Economic Development and Heath Municipal Benefits Corporations (HEDC/HMBC).

"We're working towards that magical formula of achieving business growth that expands our sales tax base with preserving that small town feel and quality of life that we treasure."

Lane noted that as expected, the completion of the FM 740 expansion through Heath brought an increase in new businesses, including the Tom Thumb grocery store, the Standard Service entertainment and dining venue, CVS Pharmacy, Manny's Tex-Mex and Gianni's restaurants, a UPS Store and more. As a result, the City's annual sales tax revenue has increased over 80% from 2016 to 2020 and is expected to continue to grow.

"The Comprehensive Plan is our tool for maintaining a semi-rural feel while bringing services and amenities that make Heath home," Lane explained. "The plan specifies one acre of developable land per home, encourages estate lots of three or more acres, and addresses restaurant / retail / commercial density and development within Heath."

Additional focused planning efforts to guide growth include a Downtown Overlay District Master Plan, which is being developed by the Kimley-Horn consulting firm

under the direction of the HEDC/HMBC Board with extensive stakeholder involvement, including property owners.

The HEDC/HMBC has also funded a master plan for the adjacent Towne Center Park that has been completed under the direction of the Park Board.

Heath citizens will have an opportunity to give input on both plans this fall. Watch next month's newsletter, heathtx.com and the City's Facebook page for more information.

"Managing and planning for inevitable growth, while involving the collaboration of community and stakeholders will remain the ultimate goal of the City of Heath HEDC/HMBC" said Lane.



HEATH QUICK FACTS:

Current Population:	9,487
Build-Out Population:	21,009 by 2039
<i>(based on all developable land in the city limits and ETJ being built-out at a 92.4% occupancy rate and household size of 3.1 people)</i>	
Median Age:	45.6
Average Household Income:	\$193,614
Per Capita Income:	\$67,111
Educational Attainment:	
56% Hold Bachelors or Higher Degrees	Source: ESRI 2021



CITY OF HEATH RE-CERTIFIED AS A TEXAS SCENIC CITY

The City of Heath has been awarded the Gold Level Scenic City Certification by Scenic Texas. The Scenic City program supports and recognizes cities for commitment to high-quality scenic standards for public roadways and public spaces. Only 85 Texas municipalities have achieved this certification, which the City of Heath has maintained since 2011.

ADOPT-A-PARK/TRAIL LITTER CONTROL PROGRAM OFFERS AN OPPORTUNITY TO HELP KEEP HEATH BEAUTIFUL

The City of Heath's Adopt-A-Park/Trail Litter Control Program has been a success, thanks to the following civic-minded organizations: Aspasians; Boy Scout Troop 314; Boys Team Charity/Lakeside League; Custom Outdoor Trends; and Precision Roofing/APW Services.

All organizations are doing a great job with this commitment, and there is an opportunity for others to get involved by adopting the "Tom Thumb Trail" that runs to the north of the retail center. If you are interested, please contact sbrooke@heathtx.com. As the City's trail system continues to expand, there will be additional needs, so stay tuned!

LOCAL FALL PLANTING ADVICE AND RESOURCES FOR YOUR OWN LANDSCAPE

Fall is the best time of year in North Texas to plant perineal flowers, shrubs and trees, and you can get great advice and ideas locally from the Rockwall County Master Gardeners Association. Master Gardeners are available on Wednesdays, 10 a.m. until noon at the Texas A&M AgriLife Extension Office located at 915 Whitmore Dr., Suite B. A Master Gardener will be on hand to research questions and provide gardening information. If you can't visit in person, call 972-204-7660 or email rockwallmg@ag.tamu.edu.

The Collin County Master Gardeners Association will be hosting a Fall Plant Sale on October 9 from 9 a.m. to noon. This is an opportunity to purchase a wide variety of locally grown perennials, shrubs and bulbs that are well suited to our climate. The sale is held, rain or shine, in the Show Barn at Myers Park and Event Center. Go early for the best selection and bring your own wagon or cart. Find more details atccmgatx.org.

FOLLOW HEATH DPS ACTIVITY ONLINE

Heath DPS embraces technology and has introduced numerous new programs including Heath DPS Citizens Connect, a live online tracking system that shows patrol and incident activity. Find the link at heathtx.com under the Department of Public Safety tab.

CITY HOSTS FREE SHREDDING EVENT FOR RESIDENTIAL UTILITY/TRASH CUSTOMERS

The City of Heath will host a free shredding event for Heath residential utility/trash customers on Saturday, October 2 from 8 a.m. to noon at Towne Center Park. Please see the traffic flow below and bring a copy of a utility bill or your driver's license for proof of eligibility. This service is available only to City of Heath residential utility/trash customers. The shredded paper will be recycled.

The shredding event is a part of the contract with HHW Solutions to offer customers a weekly "front porch pickup" of household hazardous waste items such as paint, insecticides, fertilizers and other household chemicals. These items are not accepted by regular trash collection services and are prohibited in landfills.

HOW TO SCHEDULE A FRONT PORCH PICKUP:

BY 8 P.M., MONDAY-
Call 972-440-2040 or go online to www.HHWSolutions.com to request a pickup. There will be a City of Heath tab on the website

BY 7 A.M., WEDNESDAY-
Place items to be collected on your front porch. If you have a gated property, please place your items at the curb.





HEATH FARMER'S MARKET RETURNS FOR FALL 2021 SEASON

5 EXCLUSIVE FIVE MARKET RUN
EACH SATURDAY
 OCT. 16 OPENING DAY
 NOV. 13 GRAND FINALE

MARKET 2 PM - 6 PM | CONCERT 6 PM - 8 PM

to make with your friends and family at this community staple, play yard

Come and go or stay all day, you won't want to miss this season's free Heath Farmers Market Concert Series, where once again, outstanding music will fill The Field, and friends and families can sip and snack, or even suppic picnic style - tote your own or enjoy brats, tacos, jambalaya, and more, plus cold beer, fine wine, and tea of every type.

OCT. 16

OPENING DAY CONCERT

ELEVEN HUNDRED SPRINGS
 WITH SPECIAL GUEST NATHAN MONGOL WELLS

After a crushing Covid closure in the Fall of 2020, the original, one and only Heath Farmers Market is BACK this fall, once again bringing Heathens safely together in the beautiful, wide-open spaces at the heart of our fair city, in Towne Center Park.

Once again, Heathens can meander down the path, dotted with superb makers, bakers, farmers, and ranchers, with a bounty of entirely worthwhile and wholly delightful offerings for every age, one to a hundred. Find fall memories easy to make with your friends and family at this community staple, play yard games, sit a spell in the fall breezes and right light in our porch-style lounges.

Gather your people to sway and dance the sun to sleep under Heath's gorgeous slice of sky. The Heath Farmers Market is, after all, a love song to you, our dear community. All are invited, everyone is welcome. This is your market. Come enjoy fall in The Field.

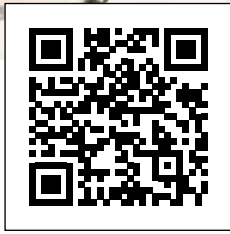
By Jenny Timberlake Bellamy, Heath Farmers Market Leader.



THANK YOU, PATH MEMBERS

PATH was created to unite the community in helping grow a great parks and trails system by offering citizens and local businesses the opportunity to participate by making a recurring \$5 or \$10 donation with their monthly utility bill or a one-time contribution. Everyone benefits because great parks, trails and green spaces increase the quality of life, promotes community connection and generates economic benefits, including stronger home values.

Learn how you can become a PATH member: heathtx.com/path



CHARTER PATH DONORS AS OF SEPTEMBER 07, 2021

PATH PATRON
\$10,000 Donation



PATH FUNDER
\$1,000 Donation



The UPS Store
BC GOLF
BILL & BARBARA BOTTORFF, 2020

HEATH FLAG SERVICE/BURROW FAMILY
RHONDA HOLLOWAY
MAGNUM HOME SERVICE

BETTY PERRY
VICKI WALLACE

PATH PAVER - \$500 Donation

Larry & Mary Bush
Ernie & Becky Burkett
Chris & Angela Cass
Russell & Patricia Clark
Renee & Scott Clover
Colley Family
Dennis
Tom & Margaret Davidson
Jon-Paul & Crystal Dixon
Kathy Farrington
William & Tammy Fieldsmith
Neal & Mary Fondren
Grinnan Family
Tim & Alison Hartley
Mike & Amanda Karner
Rich Koepke
Mark & Lisa Misheck
McCuthcheon Farms, LLC
Kevin & Susan Smart Family
Rick & Kathy Spletter

SPECIAL CONTRIBUTION

Tom & Charlene Norris (\$250)
Gary & Tracy Allen (\$100)

PATH FINDER - Recurring \$10 per Month

Gary & Tracy Allen
Bonnie Baron
Councilmember John Beaman
Anthony & Julie Berg
Ernie & Becky Burkett
Dean & Christine Brand
Mark & Suzanne Brooke
Jim & Beatrice Chester
Larry & Sharon Cole
Patrick & Lindsey Cummins
John & Janie Curtis
Ralph & Mary DeMott Family
John & Katie Dyer
Mayor Kelson & Brenda Elam
Kevin and Tracy Enoch
Ryan & Ashley Farha Family
Robert & Nicole Farquharson
David & Laura Gartling
Mark & Toni George
John & Sherry Gillespie

Mike & Claudia Givens
Ken & Lorrie Gray
Jerry & Judy Groves
Shawn & Misty Helms
Robert & Dana Hensley
Jeff Ivy
Ken & Ginny Jackson
Lorri Kasper
Wes & Sarah Keith
Kathryn Klepak
Councilman Rich Krause
David & Debbie Lane
Brian & Lea Lashley
Mike & Ruth Miller
Troy Parker
Bob Petka
Bryan Ramey
Craig & Monique Raymond
John & Janet Reed
David & Betsy Roe
Charles & Malette Reed
Tony & Councilmember Donna Rolater
Justin & Jennifer Saunders
Gini Seely
Doyle & Tiki Sherman

Tom & Diane Smith
Cameron & Michelle Slocum
Councilmember Brent Weaver & Lillian
Jeff & Cathy Wicker
William & Wendy Wilbanks
Steve & Stacy Wingard
Brian Wiley
Michaela Wood
Steven & Katie Wozniak
Craig & Julie Zurek

PATH MAKER - Recurring \$5 per Month

James Albrecht
Gary & Kellie Anderson
Randy & Lana Dodge
Keith & Megan Flowers
Chris & Jenni Knox
Jacqueline Martin
Calvin and Linda O'Glee
Jeff & Claudette Overfield
R.E. (Bob) Shaw, Sr.
Candee Smith
Stan Stewart
Dalton Tasset
Tony & Janet Tiseo

VISIT HEATHTX.COM/PATH TO SIGN UP ONLINE, OR SCAN THE QR CODE ABOVE.