



CITY OF HEATH UPDATE

HEATH
REMEMBER TO
SHOP LOCAL
See Page 3

DECEMBER
2021

MERRY CHRISTMAS FROM THE CITY OF HEATH



MESSAGE FROM THE CITY MANAGER



There is nothing like the crisp feel of fall and changing leaves to signal that the most wonderful time of the year has rolled back around, and oh what a year it's been in the City of Heath!

As we continue to reclaim a sense of normalcy – after the unprecedented year of Covid-19 and then an unbelievable ice storm that left us with many lessons learned - plans are in full force to end the year much better and brighter than it began.

Our wonderful events team is working hard behind the scenes to bring back a Christmas celebration with treasured traditions, plus a few new treats. I hope to see you and your family in Towne Center Park on the evening of December 3 to wish you a Merry Christmas and Happy New Year in person!

Throughout 2021, we have realized many accomplishments under City Council's direction and with staff's dedication. These achievements include, but are not limited to: delivering the fourth consecutive budget with a property tax rate decrease; the implementation of a new Citizens on Patrol (COPS) program; the addition of a new Police Bike Unit as unveiled during the Spring Heart of Heath Bike Tour; a comprehensive emergency communications process; significant progress on the Towne Center Master Plan and Towne Center Park Master Plan; and the return of the City's signature events in person, including a festive July 4th Parade and successful Heath Farmers' Market.

As we look toward the New Year, I am excited about the City's future. The Council continues to set forth policy that keeps the needs and desires of Heath citizens first through thoughtful development, safety and infrastructure. Specific things to watch for in 2022 are:

- Community centered upgrades to Towne Center Park;
- A finalized Towne Center Plan that will further cement a sense of place in the community;
- Water line updates; and
- An inaugural Budget Town Hall that will make the budget process more accessible and understandable to all citizens.

We have big plans to make 2022 a fantastic year, and I hope that the same is true for your family as you enjoy a holiday season full of joy.

Merry Christmas and Happy New Year!

Aretha Adams, City Manager

Christmas In Heath

A HOMETOWN TRADITION

CELEBRATE CHRISTMAS IN HEATH ON DECEMBER 3

Santa Claus is coming back to town in 2021 for the Christmas in Heath celebration on Friday, December 3, 5:30-8:30 p.m. in Towne Center Park. Expect all the beloved traditions of the past plus new surprises as you stroll the lighted trails enjoying the sights, sounds and treats of the season.

The Christmas Tree lighting ceremony is at 6 p.m. featuring the Rockwall Heath High School Jazz Band, followed by performances by the Amy Parks, Pullen and Linda Lyon Honor choirs throughout the evening.



There will also be complimentary cocoa, fresh-made donuts and homemade cookies baked and wrapped by National Charity League and Lakeside League Boys Team Charity members, an array of food trucks, miniature train rides, children's activities, and of course, photos and candy canes with the star of the evening...Santa! He's even bringing a couple of his trusty reindeers to meet your family.

You will be able to purchase the 2021 Heath Christmas ornament and festive red, cozy long sleeve Heath t-shirts at Santa's Souvenir Shoppe. These items will also be available at City Hall in advance, November 29 - December 2, 8 a.m. to 5 p.m. Cash, cards and checks accepted.

The Christmas red trolley bus will once again provide free shuttles to and from the Tom Thumb retail center between 5:30-9 p.m. You can find more details and a map of activities and performance schedules at heathtx.com.

Christmas in Heath is presented by the Special Events Board and loyal 2021 Special Events Sponsors.



FARMERS MARKET
ESTD HEATH • TEXAS 2019

PRESENTED BY

HEATH GOLF & YACHT CLUB

Whittle Development, Inc.

HEATH FARMERS MARKET GOES OUT WITH A BANG

A successful 2021 Heath Farmers Market season concluded on November 13 with a final day of fall shopping, a free concert by Grammy contender Cas Haley followed by a fireworks show sponsored by the Heath Economic Development and Municipal Benefits Corporations. You can watch the highlights video at heathtx.com and find more photos on Facebook: @HeathFarmersMarket

'TIS THE SEASON TO SHOP, SHIP AND ENSURE YOUR SALES TAX DOLLARS STAY AT WORK IN HEATH!

That means supporting Heath retailers, restaurants and other service businesses whenever possible. And when shopping online, you can help keep your sales tax dollars local by completing your billing information as follows:

BILLING ADDRESS

City: **HEATH** State: **TX** Zip: **75032**

Some merchant websites auto populate the City as Rockwall when the 75032 is entered as the zip code and may remit your sales tax to the City of Rockwall, not the City of Heath. Overriding the city as "Heath" can prevent the sales tax leakage.

YOUR SALES TAX DOLLARS AT WORK IN HEATH

The HEDC/HMBC dedicates 25% of its annual revenue to Park/Community Improvement Projects that enhance the quality of life and image of Heath, including...

TRAILS

- Extension of the trail from Tom Thumb to Chris Cuny Boulevard

PARKS

- 25 new shade trees and park benches | Towne Center Park
- Ballfield lights | Towne Center Park
- New picnic pavilion | Antigua Bay Park
- Towne Center Park Master Plan project

COMMUNITY

- Upscale branded street signs citywide (277 total)
- Annual Special Event Series sponsorship
- Heath Farmers Market fireworks display sponsorship
- Towne Center Overlay District Master Plan project

BUSINESS SUPPORT

- Marketing grants for new Heath businesses
- Public/private partnerships with Hidden Creek Special Events Venue and Standard Service Entertainment Venue

IT IS ALSO THE SEASON FOR YEAR-END, TAX DEDUCTIBLE GIVING

You can keep your year-end charitable giving local as well by supporting the Parks and Trails of Heath (PATH) fund raising program (see page 4), and Marsha's Happy Haven, a proposed park designed for special needs individuals in mind. The park concept sits on a .54 acre section of the existing Terry Park in the City of Heath, Texas. The play structures and features are designed for wheelchair accessibility, sensory friendly and overall safety in mind. The features also allow wounded war veterans to enjoy some of these attractions and take part in playing with their children. Learn more and donate at marshashappyhaven.com.

SHOP  LOCAL

HEATH
75  32

In Stores & Online

HEATH MUNICIPAL
HMBC
BENEFITS CORPORATION



HEATH ECONOMIC
HEDC
DEVELOPMENT CORPORATION

MISSION

To retain and attract unique, distinctive economic development that meets the City of Heath's vision for a premier community, expands the City's sales tax base and enhances the quality of life enjoyed by citizens.



ALARM PERMITS EXPIRE DECEMBER 31

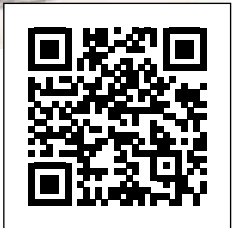
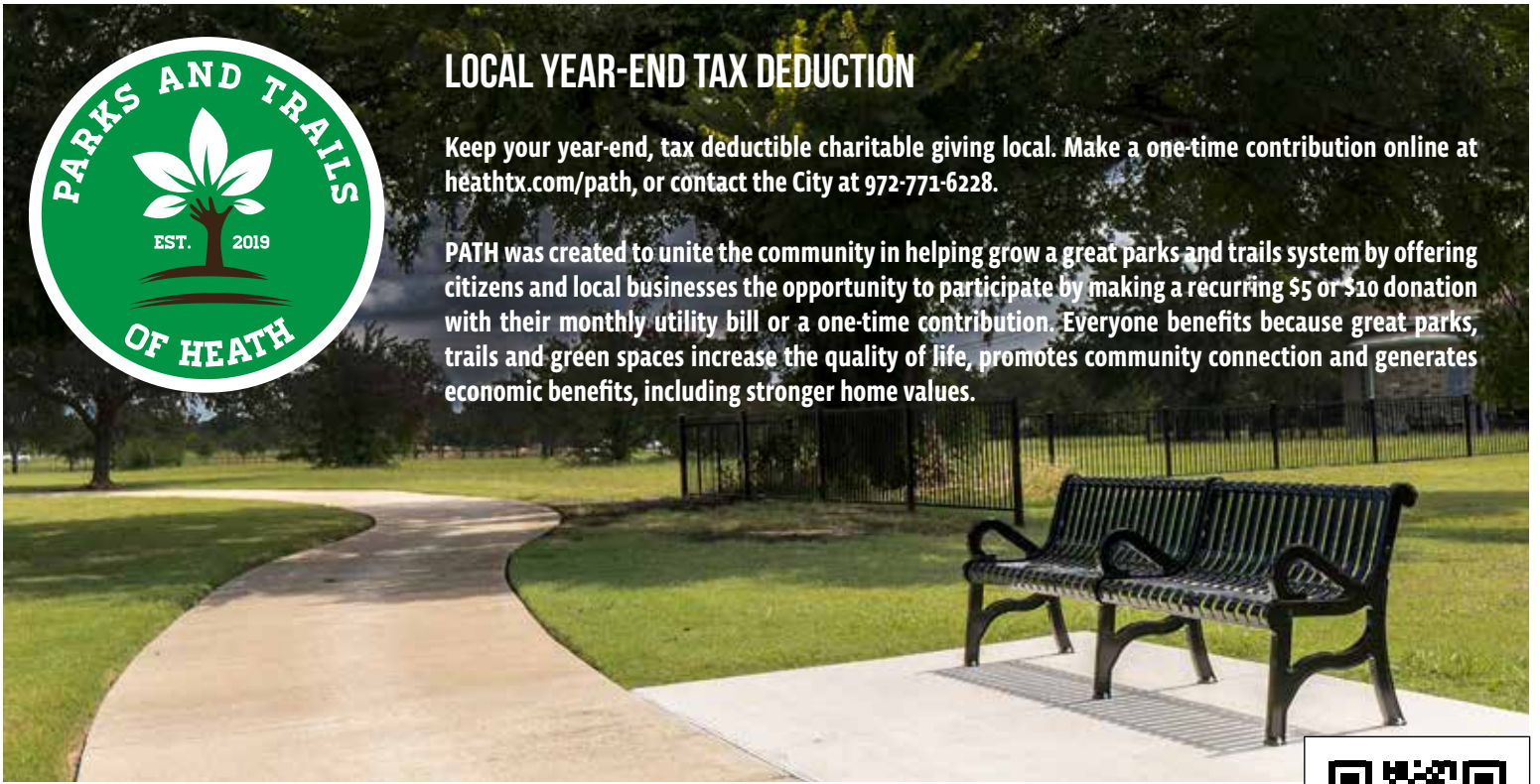
Any one responsible for the operation of or in possession of an alarm system in the City of Heath is required to obtain an annual permit for operation of such system. The permit is good for a calendar year and a penalty of \$200 may be assessed if an alarm system permit is not current. The fee for a residential permit is \$35 per year. For your convenience, the renewal form is included with this month's utility bill and newsletter mailing. You can also register or renew your residential or commercial alarm permit online at heathtx.com under the Department of Public Safety page.



LOCAL YEAR-END TAX DEDUCTION

Keep your year-end, tax deductible charitable giving local. Make a one-time contribution online at heathtx.com/path, or contact the City at 972-771-6228.

PATH was created to unite the community in helping grow a great parks and trails system by offering citizens and local businesses the opportunity to participate by making a recurring \$5 or \$10 donation with their monthly utility bill or a one-time contribution. Everyone benefits because great parks, trails and green spaces increase the quality of life, promotes community connection and generates economic benefits, including stronger home values.



CHARTER PATH DONORS AS OF OCTOBER 06, 2021

PATH PATRON
\$10,000 Donation



PATH FUNDER
\$1,000 Donation



BC GOLF
BILL & BARBARA BOTTORFF, 2020
HEATH FLAG SERVICE/BURROW FAMILY
RHONDA HOLLOWAY

MAGNUM HOME SERVICE
BETTY PERRY
CHRIS & SUSIE THOMPSON
VICKI WALLACE

PATH PAVER - \$500 Donation

Larry & Mary Bush
Ernie & Becky Burkett
Chris & Angela Cass
Russell & Patricia Clark
Renee & Scott Clover
Colley Family
Dennis
Tom & Margaret Davidson
Jon-Paul & Crystal Dixon
Kathy Farrington
William & Tammy Fieldsmith
Jeff & Bobbie Fleming
Neal & Mary Fondren
Grinnan Family
Tim & Alison Hartley
Mike & Amanda Karner
Rich Koepke
Mark & Lisa Misheck
McCuthcheon Farms, LLC
Kevin & Susan Smart Family
Rick & Kathy Spletter

SPECIAL CONTRIBUTION

Tom & Charlene Norris (\$250)
Gary & Tracy Allen (\$100)

PATH FINDER - Recurring \$10 per Month

Gary & Tracy Allen
Bonnie Baron
Councilmember John Beaman
Anthony & Julie Berg
Ernie & Becky Burkett
Dean & Christine Brand
Mark & Suzanne Brooke
Jim & Beatrice Chester
Larry & Sharon Cole
Patrick & Lindsey Cummins
John & Janie Curtis
Ralph & Mary DeMott Family
John & Katie Dyer
Mayor Kelson & Brenda Elam
Kevin and Tracy Enoch
Ryan & Ashley Farha Family
Robert & Nicole Farquharson
David & Laura Gartling
Mark & Toni George
John & Sherry Gillespie
Mike & Claudia Givens
Ken & Lorrie Gray

Jerry & Judy Groves
Rick Handschuch
Nick and Melanie Hasty
Shawn & Misty Helms
Robert & Dana Hensley
Everette Hull & Shirley Sutherland
Jeff Ivy
Ken & Ginny Jackson
Lorri Kasper
Wes & Sarah Keith
Kathryn Klepak
Councilman Rich Krause
David & Debbie Lane
Brian & Lea Lashley
Mike & Ruth Miller
Troy Parker
Johnny & Debbie Pabian
Dave & Vicki Perkowski
Bob Petka
Bryan Ramey
Craig & Monique Raymond
John & Janet Reed
David & Betsy Roe
Charles & Malette Reed
Tony & Councilmember Donna Rolater
Justin & Jennifer Saunders
Gini Seely
Doyle & Tiki Sherman

Tom & Diane Smith
Cameron & Michelle Slocum
Councilmember Brent Weaver & Lillian Jeff & Cathy Wicker
William & Wendy Wilbanks
Steve & Stacy Wingard
Brian Wiley
Michaela Wood
Steven & Katie Wozniak
Tim & Kim York
Craig & Julie Zurek

PATH MAKER - Recurring \$5 per Month

James Albrecht
Gary & Kellie Anderson
Randy & Lana Dodge
Keith & Megan Flowers
Chris & Jenni Knox
Rick and Nancy Mabry
Jacqueline Martin
Calvin and Linda O'Glee
Jeff & Claudette Overhill
R.E. (Bob) Shaw, Sr.
Candee Smith
Stan Stewart
Dalton Tasset
Tony & Janet Tiseo

If you would like to participate anonymously, please indicate that under publicity, when signing up.

VISIT HEATHTX.COM/PATH TO SIGN UP ONLINE, OR SCAN THE QR CODE ABOVE.