



# CITY OF HEATH UPDATE

★★★★★ **SAT. JULY 2ND**  
**INDEPENDENCE DAY**  
**IN HEATH**  
BEGINNING 9:00 AM

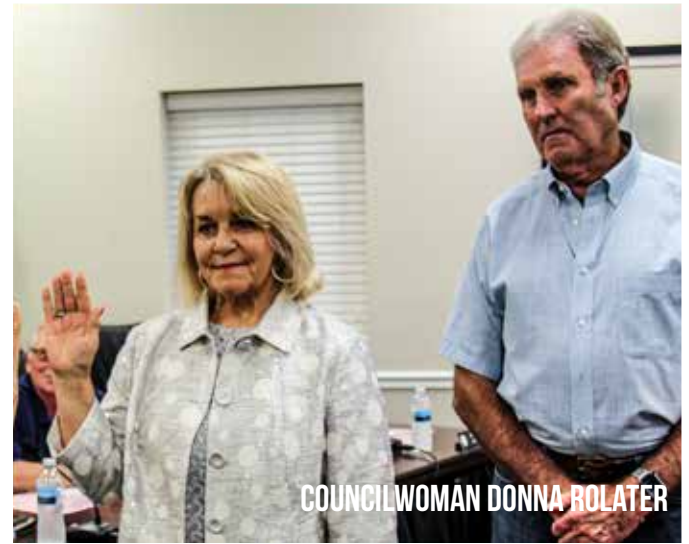
**JULY**  
**2022**



MAYOR KELSON ELAM



COUNCILMAN JIM CHESTER



COUNCILWOMAN DONNA ROLATER

## CITY COUNCILMEMBERS TAKE OATH OF OFFICE

Mayor Kelson Elam, Donna Rolater, Place 3, and Jim Chester, Place 5, took the Oath of Office at the City Council meeting on May 10. Each filed paperwork to appear on the May 7 General Election ballot, but all three were uncontested in their races and the election was cancelled.

Mayor Elam was first elected to City Council in May 2016 and was elected Mayor in 2018. He also serves as Ex Officio of the Heath Economic Development Corporation and the Heath Municipal Benefits Corporation. He and his wife, Brenda, and family have lived in the Rockwall-Heath area since the mid-1970's.

Councilwoman Rolater was first elected to City Council in May 2018. She

and her husband, Tony, are members of the Heath Department of Public Safety Citizens on Patrol (COPS) and have lived in Heath since 2012.

Councilman Chester is newly elected to the Council but comes with valuable experience as a member of the Park Board from 2018 to 2021. He was appointed to the Heath Economic Development Corporation and the Heath Municipal Benefits Corporation in 2021. Councilman Chester and his wife, Beadie, and children, from left, Becket, Lillian and Tank, have lived in Heath since 2015.

## JULY CELEBRATIONS

- 2nd: Civil Rights Act Anniversary [1964]
- 4th: Independence Day USA
- 20th: Moon Landing Anniversary [1969]
- 26th: National Aunt and Uncle Day



# FESTIVITIES INCLUDE ANNUAL PARADE ON JULY 2

For a patriotic hometown American experience, join the festivities at the City of Heath's Annual Independence Day Parade presented on Saturday, July 2. Parade entry awards will be presented during a patriotic celebration immediately after the parade in Towne Center Park featuring a live barbershop quartet and free popsicles and pie. Staging for the parade is at 8 a.m. at Amy Parks-Heath Elementary School at 330 Laurence Drive. Judging begins at 8:30 a.m., and the parade begins at 9 a.m.

## PARADE INFORMATION

Scan the QR code (above right) to find parade route and staging maps on the event landing web page. If you are entering the parade, please R.S.V.P. online by June 27 to ensure the parade announcer has your information.

## SCHEDULE | JULY 2

- 8:00 a.m. Staging at Amy Parks-Heath Elementary, 330 Laurence Drive
- 8:15 a.m. Judging Begins
- 9:00 a.m. Parade Starts
- The Patriotic Program in the Park Follows the Parade in Towne Center Park

## VETERANS FLOAT

The City of Heath invites veterans and active members of the U.S. Military to ride in the parade on the Veterans Float. The float will be parked in the fire bay at City Hall, 200 Laurence. Please arrive by 8:15 a.m. to enjoy coffee, donuts and camaraderie.

The City thanks John Holmsley and Bob Quimby for providing the trailer for the Veterans Float year after year, and the National Charity League mother/daughter teams for decorating it so beautifully.

## PARADE AWARD CATEGORIES

- Best Float
- Best Bicycle/Wagon/Stroller
- Best Golf Cart/Off-Road Vehicle
- Best Antique Car
- Most Patriotic Pet
- Most Spirited Overall
- The Mayor's Choice Award

## PATRIOTIC CELEBRATION

Come back to the gazebo in Towne Center Park immediately after the parade for free icy popsicles and freshly baked mini pies. The short program honoring our veterans will feature the presentation of colors by Boy Scout Troop 989, live music by a barbershop quartet, and presentation of the parade awards.

## TRAFFIC DELAYS

The intersection of Laurence Drive and FM 740/FM 1140 will be closed during the parade from approximately 9:00 a.m. to 9:45 a.m. To avoid inconvenience or delays, please plan an alternate route or time frame for driving through the area.

## 2022 SPECIAL EVENT SERIES SPONSORS







## HEATH DEPARTMENT OF PUBLIC SAFETY...COMMITTED TO COMMUNITY

The Heath Department of Public Safety hosted “Coffee with a Cop” on Saturday, May 7 at Hawk Donuts and enjoyed meeting the many citizens who took time from a busy weekend day to come share coffee, donuts and conversation. Watch for “Pizza with a Public Safety Officer” in the near future!



## SAVE THE DATE FOR DINNER AT “OUR HOUSE”

National Night Out in Heath is Tuesday, October 4, and you are invited to celebrate with complimentary Sliders and Snow Cones at the Heath DPS Fire Bay from 6 to 8 p.m. There will also be music, and the opportunity to visit with your DPS officers, explore the police cars and fire trucks, take some great photos and learn more about how you can get involved in Heath through the Citizens Academy and Citizens on Patrol programs. Don't miss this time to connect over food and fun!

## WATER IS AWESOME:

### HOW YOU CAN HELP CONSERVE THIS PRECIOUS RESOURCE

Ensuring a clean, reliable water supply is a pressing issue across the country due to strains from population growth, booming development and global warming. According to AmericanRivers.org, 30% to 60% of domestic drinking water is used to water yards and gardens, and often large portions are wasted by over-watering, evaporation and misdirected sprinklers that water sidewalks and driveways.

The average U.S. per capita water use is 170 gallons per day, according to AmericanRivers.org. Compare that to Australia, where it is 36 gallons per day. Thanks to water efficiency, Australia uses far less water, but still enjoys the same high quality of life.

By simply programming your sprinkler system to irrigate your lawn properly, you can do your part to conserve this precious resource and save money in the process.



**MONITOR YOUR WATER USAGE. FIND INSTRUCTIONS ON HOW TO READ YOUR WATER METER BY SCANNING THE QR CODE.**

### HOW TO WATER YOUR LAWN THE RIGHT WAY:

1. **Water Deeply.** You should water your lawn for long enough to get the water into the soil by 4 to 6 inches. This is where the root system is.
2. **Water Once a Week.** Unless you have laid new turf, grass only needs an inch of water per week to thrive. Overwatering can result in shallow rooting. The roots are where your lawn takes in nutrients and water. The shallower the roots, the harder it is to feed the grass.
3. **Water in the Morning.** Watering at night can cause the onset of fungal disease and moss attacks, and watering in the middle of the day is not effective due to evaporation caused by heat and wind.

### OTHER SIMPLE WAY TO SAVE WATER, INCLUDING:

- Turn off the faucet while brushing your teeth.
- Only run the washing machine and dishwasher with a full load.
- Use a low flow shower head and faucet aerators.
- Fix leaks.
- Install a dual flush or low flow toilet, or put a conversion kit on your existing toilet.
- Install a rain barrel for outdoor landscape watering.

# HEATH

REMEMBER TO

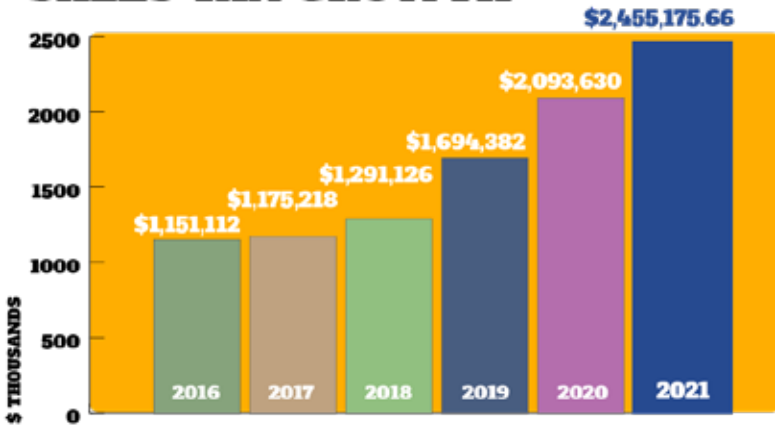
## SHOP LOCAL

In Town & Online

Sales tax revenue in Heath is on the rise, thanks to new retail options including Heath Tom Thumb. This revenue helps increase your quality of life through investments in community improvements. In fact, the Heath Economic Development and Municipal Benefits Corporations dedicate 25% of its annual sales tax revenue to community improvements such as parks and trail additions. So, remember to SHOP LOCAL in town and online whenever possible! (Insert "Heath" as your billing/shipping address for online purchases.) It's an easy way to help your community.

CITY OF HEATH

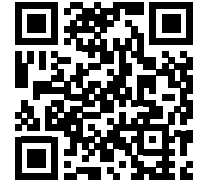
### SALES TAX GROWTH



# SCAN

SAFE CITIZEN ACTION NETWORK

The City of Heath launched the new QR code-based emergency communication program called SCAN: Safe Citizens Action Network in January 2022. While the City urges residents to sign up for Rockwall County's free NIXLE alert system, HEATH SCAN is in place to quickly distribute emergency information that is specific to Heath citizens without reliance upon third party sources.



HEATH SCAN

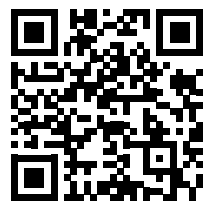
SCAN also provides an easy way to use your phone to access this information (just like a menu in a restaurant), which is critical when devices such as desktop computers are not available due to power outages. SCAN the QR Code with your phone to go directly to the SCAN emergency page on the City's website that will be activated to provide real-time information when necessary.

During non-emergency situations, you can go to the page for information on what to do before, during and after emergencies such as winter storms, power outages, extreme heat, severe weather and tornados.



## JOIN PATH IN 2022!

The City of Heath parks and trails system is an important focus in 2022, with plans to renovate and enhance Towne Center Park and create a "passive" park in front of the Towne Center Retail Center. The Park Board is also currently reviewing options for the next PATH-specific project. **Become a PATH member today!**



PATH

**PATH PATRON**  
\$10,000 Donation



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The UPS Store  
**HEATH TOWN CENTER**  
BY YOUNGER PARTNERS



BC GOLF  
BILL & BARBARA BOTTORFF, 2020  
WILLIAM AND TAMMY FIELDSMITH  
HEATH FLAG SERVICE/BURROW FAMILY  
RHONDA HOLLOWAY

MAGNUM HOME SERVICE  
BETTY PERRY  
CHRIS & SUSIE THOMPSON  
VICKI WALLACE

VISIT [HEATHTX.COM/PATH](http://HEATHTX.COM/PATH) TO SIGN UP ONLINE AND VIEW THE FULL LIST OF PATH MEMBERS , OR SCAN THE QR CODE ABOVE.